

Driving **Meaningful** Change







Change that  
enables.

Change that  
transforms.

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## About JSW Group

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With a proven track record of contribution to India's economic growth and rapid infrastructure development, the JSW Group has emerged as a leading conglomerate with interests across steel, energy, infrastructure, cement, paints, venture capital and sports, among others.

The Group's phenomenal growth in the past two decades is a reflection of its relentless pursuit of excellence and steadfast commitment to nation building driven by its culturally diverse and committed workforce of 40,000 people spread across India, US, Europe and Africa.

A woman is shown in profile, focused on her craft. She is wearing a blue long-sleeved sweater and a grey and white checkered scarf. On her head, she wears a traditional brown cap with a red and green border. She is seated at a wooden loom, which is strung with numerous colorful threads in shades of red, green, blue, and yellow. Her hands are positioned to weave the threads together. The background is a simple green wall, and the lighting is soft, highlighting the texture of the threads and the woman's concentration.

# Driving meaningful change

*Woman weaving as part of Project Charkha, Sholtu*

With a legacy that goes as far back as 1989, the JSW Foundation (JSWF) was established as the social development arm of the JSW group. We strive to play a transformative role in the upliftment of people while implementing innovative solutions to mobilise infrastructural and rural development in India.





Early Childhood Education, Ratnagiri

## Focus areas



Health and  
nutrition



Education



Waste  
management



Skill  
development



Water, environment  
and sanitation



Agri-livelihoods



Art, culture  
and heritage



Sports promotion



## Our reach

08

States

20

Districts

1 million+

Lives impacted

## Impact highlights

till March 2021

Introduced educational interventions for

122,000+

Children



Progressive farming at Ratnagiri

Created new livelihood sources

16,000+

Farmers

Support provided through self-help groups to

10,700+

Women

Rural BPOs provided employment to

3,900+

Women

Textile units enabled financial independence of

2,900+

Women

Segregated waste at source as on March 31, 2021

22,300+

Households

Provided access to Government welfare schemes

135,000+

Community members

Award-winning restoration

**Chandramauleshwar Temple**  
in Hampi

In rural villages, we built

6,800

Individual and Community toilets

Additional water storage capacity created

1,000,000+

Cubic metres

Across 1,450 hectares we planted

400,500+

Trees

Supported sportspersons who won

230+

Medals

# Towards a stronger tomorrow



Today, we stand at a catalytic juncture where we can choose to traverse a path more inclusive, socially and economically, for the development of the Indian community.



**Sangita Jindal**

Chairperson, JSW Foundation



I am pleased and humbled, at the same time, to present to you the efforts of our team members at the JSW Foundation.

The year 2020-21 was filled with difficulties and opportunities in equal measures. Today, we stand at a catalytic juncture where we can choose to traverse a path more inclusive, socially and economically, for the development of the Indian community.

This involves going beyond Corporate Social Responsibility (CSR) and having a strategic approach. We are building on our endeavour to do better every day with excellence, originality, and innovation as the cornerstones of learning.

The ongoing COVID-19 pandemic brought turbulence and loss to the lives of people. During this time, the Foundation moved with agility to address the two most important requirements that were the need of the hour: food and healthcare. We extended this support to all our people, families

and the communities across our locations. The Foundation's holistic lifecycle-based interventions positively impacted more than a million underprivileged people across India.

**Opportunities may be unequally distributed but potential isn't. To actualise the potential of 1.3 billion Indians, the onus lies upon us, as responsible corporates, to invest in social sustainability.**

I would like to take this opportunity to thank all our stakeholders for their tenacity and perseverance as well as their unwavering support and hard work, which has enabled us to attain and strive for greater standards and benchmarks in all areas of sustainability.

**Sangita Jindal**  
Chairperson, JSW Foundation



Medical professional at Health Outreach Camp, Dolvi



Health and nutrition

## Empowering communities with good nutrition and healthcare



The pandemic brought to the fore the importance of strong healthcare systems, especially in the hinterlands of our country. While undernourishment continues to plague India, limited access to healthcare services especially for children and mothers stands out as a serious problem. It is imperative for us to change this situation and ensure that these communities are protected and receive the care they need in order to lead healthy lives.

JSWF maintains its efforts to enhance health and nutrition services at all levels of the healthcare systems by increasing awareness, contributing to infrastructure development, and encouraging community engagement to support the nation's efforts.



## Our reach

# 7

States

# 13

Districts

# 750

Villages

## What we do

- » Augment healthcare delivery through building of multispeciality hospitals, support government facilities such as Primary Health Centres (PHCs), Community Health Centres (CHCs), hospitals and special care units
- » Provide access to safe, effective, and affordable healthcare services
- » Strong focus on early childhood nutrition and healthcare through strengthening of Anganwadis and capacity building of Anganwadi Workers (ANWs)
- » Conduct outreach camps to make communities aware of the available solutions
- » Support strong referral networks in remote areas and provide ambulance services for timely healthcare delivery

## Lives impacted

till March 2021

Children  
below 6 years

# 100,000

Adolescents  
girls and boys

# 5,000

Pregnant and  
lactating mothers

# 20,000

General  
population

# 500,000+



VIMS SNCU, Bellary

## On ground stories

### Saving newborn lives

During our collaboration with Vidyanagar Institute of Medical Sciences (VIMS) in Bellary, we recognised the urgent intervention required to strengthen the Special Newborn Care Unit (SNCU).

While providing various types of essential equipment to the facility, we also partnered with UNICEF to provide technical support to VIMS. This alliance empowered SNCU with the necessary infrastructure to save over 400 ailing newborn babies through intensive and essential care.

With adequate care, increased on ground support and counselling assistance for vulnerable populations, over 5,000 lives have been saved through the efforts of this collaboration.



DWAT structure, Vijaynagar



## Ensuring a healthy environment



At JSWF, we strive to create a healthy environment around our area of operations. We undertake an integrated approach towards water, environment and sanitation by ensuring access to safe drinking water, implementing long-term plans for sustainable water resource management and enabling water security for domestic and agriculture usage in our communities.



## Impact highlights

till March 2021

# 95,000+

Households benefited by drinking water supply schemes

# 550+

Ponds desilted/repaired

# 400,500

Trees planted across 1,450 hectares

# 5,500

Improved chullhas provided

# 6,800

individual and community toilet blocks constructed

# 45,000 metres

Pipeline laid

# 1,280,000

Mangroves planted across 250 hectares



Pond post-rejuvenation intervention in Maharashtra

## Enhancing drinking water supply

Besides being a fundamental human right, clean, accessible, and safe drinking water supply is an indicator of the health and well-being of a society and an essential step towards improving living standards.

### Increasing sources of supply

To increase the supply of drinking water for the communities at large, JSWF designs need-specific solutions for all our plants with due consideration on making these solutions sustainable over the long term. Since groundwater is an important part of India's agrarian economy, we spend relentless effort in enhancing the supply as well as creating additional surface water storage structures in areas that need it the most. We have also undertaken the construction and renovation of water harvesting structures as per regions, including earthen dams, masonry dams and check dams, ponds and bunds, contour trenches, gabion structures, water absorption pits, recharge pits and more.

# 1 million m<sup>3</sup>

Additional water storage capacity created (till date)



## Ecosystem restoration and conservation

We have been conducting regular tree plantation drives in collaboration and consultation with local authorities with a focus on planting indigenous and local trees. Moreover, we have been successful in the training and facilitation of local women Self-Help Groups (SHGs) and established nurseries that have also become a source of livelihood for these women.



*Growth witnessed of the plantation in the forest area*

### Miyawaki Forest Cum Bio-diversity Park

In collaboration with the Tarapur MIDC, this two-acre plot is being transformed into a bio-diversity park from a dump yard. This green lung of Tarapur will be developed and completed in 2 years with far reaching positive impact on the water table.

- » Walking track
- » Amphitheatre
- » Children's play area
- » Herbal garden
- » Yoga and meditation space

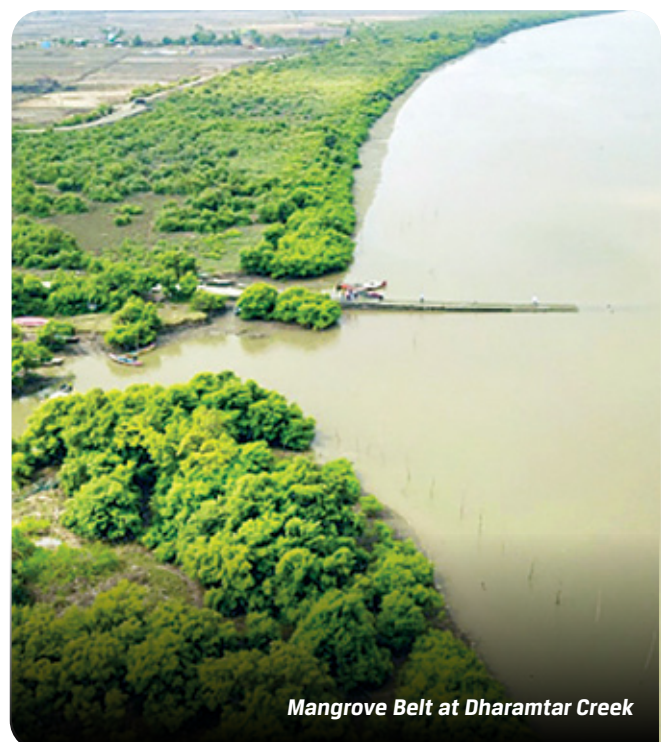
# 8,350

Indigenous tree species

## Protecting mangrove ecosystems

Mangroves, which act as bio-shields and create barriers to natural threats like cyclones, heavy rains and floods, are being depleted at an alarming rate.

Climate change and rapid industrialisation have created pressure on the fragile mangrove ecosystems along the Dharamtar creek area in the Raigad district of Maharashtra. JSWF addressed this issue with an alternate livelihood model by training women SHG members and introducing a project devoted to the restoration of 240 hectares of degraded mangroves forests.



*Mangrove Belt at Dharamtar Creek*





A resident of Mahuli Foothills  
utilising JSWF Improved Chullha

## Improved Chullha Project

Wood is the primary source of cooking fuel among the tribal populations living in protected forest areas. In order to decrease their dependence on firewood and prevent further deforestation, we have undertaken the 'Improved Chullha' project.

**50%**

**Decrease in dependency  
on firewood**

- » Decrease in time and effort spent in collecting firewood
- » Improvement in community health due to decreased smoke emission

## On ground stories



Thakubai Ramdas Thakur in  
Thakurbedi, Pen

Thakubai Ramdas Thakur, 73, is a mother of five children who presently lives with one of her sons. She has been involved in the Foundation's Mangrove Restoration Project through her direct engagement with the Kalbhairav Women SHG from the project's beginning.

The Kalbhairav women's self-help organisation has planted 13,432 seedlings to date. The Mangrove Restoration Project enabled earning for SHGs associated with the project. Thakubai's individual earnings from the activity was ₹29,550.

In her own words, "The Mangrove Restoration project by JSWF is not only helping us to protect our cultivable lands, it has helped us in earning money. I paid for the education of my granddaughter, I contributed in routine household expenses and could look after my own medical expenses."

Along with protecting the cultivable land and developing habitat for wildlife, the Mangroves Restoration Initiative has provided more than 2,300+ such women from 230 SHGs an opportunity to earn.





Women at Dolvi line up to deposit their segregated waste



Waste management

## Awareness and innovation in waste management



With rapid urbanisation, systematic management of waste from households, industries and markets is crucial in our country to prevent adverse impact on the environment and people's health. The challenges are more poignant in smaller towns and villages that may lack the advanced large-scale operations observed in large cities.

JSWF is aligned to the government's Swachh Bharat Mission and focuses on reducing and eliminating the practice of mixed waste from its townships and Direct Impact Zones (DIZ) villages.

## Impact highlights

till March 2021

# 22,300+

Households segregating waste at source

# 110

Households gainfully employed in waste management

# 1,350+ tonnes

Wet waste prevented from going to landfills at 5 locations

# 350+ tonnes

Dry waste prevented from going to landfill at 4 locations



Waste collection and segregation at Vasind

## What we do

We introduced the injection of plastic waste in coke ovens and electric arc furnaces, which has proven to be successful and is a first-of-its-kind solution in India to manage plastic waste. In the coming years, we plan to invest in replicating this process across locations.

At Vijayanagar, we have developed infrastructure to enable the use of plastic waste as an alternate source of fuel instead of coal, which is not just eco-friendly but also cost efficient.

- » Over two tonnes of wet waste is composted on a daily basis and the majority of compost is then given to farmers for their use
- » 1.5 tonne food waste is processed to give 150 kg of biogas per day
- » Our initiatives Swachh Vasind and Aaple Vasind create a sense of ownership and responsibility among the community to promote waste management in their town
- » Organised the clean-up of schools with collections of approximately 150,000 wrapper waste



Active participation of all stakeholders in collection of dry waste

## On ground stories

### Sakhar Mohalla, Ratnagiri

The small seaside village has completely transformed its waste management system. Earlier, the 150 families residing there dumped their waste in the common areas and the otherwise beautiful village bore a littered look.

As a result of JSWF's interventions, all the families now collect 100% of their non-biodegradable waste and hand it over once a week.





Post-restoration image of Keneseth Eliyahoo Synagogue, Mumbai



Art, culture and heritage

## Enriching lives with art, culture, and heritage



The irreplaceable contribution of art, culture and heritage is evident in the way it brings together societies and inculcates a sense of identity, pride and belonging.

The JSWF has developed a long-term preservation and restoration strategy to protect our heritage for future generations. Through active collaborations with organisations and initiatives that preserve and promote the art, culture, and heritage of India, we are integrally involved in establishing art precincts, restoring heritage structures, and preserving our history.





During a site visit to Karnataka with Mr. Jindal, I enquired about temples around the area. The locals directed me towards Hampi, whose ruins fascinated me immensely. Besides, the natives also mentioned that a foreigner, George Michell, was trying to develop Hampi, so I decided to meet him and learn more about it. Although Michell was hesitant at first, he gave me a book to read, so I could learn about the place. Finally, once he realised that I had the perseverance required, we started to work together to help restore Hampi. We haven't looked back since.



## Sangita Jindal

Chairperson - JSW Foundation



*A still from the restoration site at Hampi*

## Chandramouleshwara and Krishna temples, Hampi

In FY2021, we undertook additional infrastructure development around the restored sites of Chandramouleshwara and Krishna Temples to meet tourists requirements. At Hampi Thota, we initiated systematic waste collection and undertook management and restoration of the 500-year-old Shiva temple nearby. Infrastructure facilities such as washrooms and parking spaces have been developed to encourage tourism.



Tribal woman rice cultivator at Palghar,



## Agri-livelihoods

# Towards sustainable farming



With about 15 agro-climatic zones as defined by Indian Council of Agricultural Research (ICAR), India is witness to different weather conditions and soil types with the capacity of producing a variety of crops. However, majority of the farmers continue to battle challenges arising from poor production and/or poor returns.

At JSWF, we are working to support our communities, farmers and the agricultural sector while protecting our environment and resources. Our inclusive agri-livelihood model lays emphasis on the entire value chain.

### Our reach

3

states

5

locations

66

villages

# 16,200<sup>+</sup>

Farmers

# ₹112.4 million

Incremental income created for farmers

## What we do

It is not uncommon for us to witness sub-optimal utilisation of agricultural land across the various locations where we operate. Besides the adverse impact caused by water-scarcity, excessive use of chemical fertilisers and pesticides is leading to the long-term depletion of soil fertility on agricultural land.

To elevate the income levels in the agricultural space, we promote sustainable agricultural practices among farmers through multiple demonstration farms, training and grassroots capacity building. In addition, we collaborate

with leading technical institutions and provide value-added services to help farmers increase their productivity.

Our interventions are sensitive to the varied requirements of each region. We endeavour to meet local conditions and mitigate the risks from erratic weather conditions through the promotion of climate-smart agricultural practices and climate-smart crops. Over time, these interventions have successfully contributed to crop diversification. Through farmer producer organisations (FPOs), we facilitate strong market linkages that facilitate incremental income for farmers.



A still of Thimappa in his field at Chaikantapur Village

## On ground stories

### Replenished groundwater

Working in a factory, Mr Thimappa from Chaikantapur village earned a monthly income of ₹6,000 and struggled to make ends meet. The watershed project team convinced him to construct a pond using a part of the 2.8 ha of land he owned, while a check dam was also constructed near his field. Together, these two water-harvesting interventions significantly increased groundwater availability.

Consequently, Mr Thimappa began the cultivation of chillies on 1.20 ha of his land, which contributed ₹150,000 to his income. In another 1.20 ha of land, he harvested 3 tonnes of maize worth ₹20,000. He was a traditional cotton grower on 0.60 ha and harvested 800 kg per season. He now also grows pigeon pea on 1.60 ha and harvests about 1 ton. From both these crops, he makes a tidy income of ₹60,000. The abundance of water has encouraged him to use 0.40 ha to grow vegetables. The days of scarcity and bad crops are all water under the bridge now.





Children enjoying arts and craft activity

## Fostering learning and education



The focus of the JSWF's Education initiatives is to enhance the quality of education within its Direct Impact Zones and in nearby community schools. We work with students from Anganwadi to graduation in association with education partners from India, while also lending support through the Jindal Educational Trust towards their school education.

Our education programs focus on a spectrum of aspects, including the construction and maintenance school infrastructure, interventions in early childhood education, e-learning, scholarships, teacher training, remedial classes, additional teacher support, career guidance, exposure to science and math activities, the provision of science labs and libraries, and mid-day meals.

## Our reach

11

States

15

Locations



Fostering team spirit and resilience in school children through group activities

## Lives impacted

till March 2021

Anganwadi centres benefited from early childhood education initiatives

1,170+

Children (enrolled at AWC) benefited through various education initiatives every year

26,200+

Schools (ZP/trust/other) benefited from JSWF interventions

600+

Children (ZP/trust/other schools) benefited through various education initiatives every year

87,900+

Students enrolled with Jindal Vidya Mandirs

12,800+

Differently abled students benefited through Tamanna schools

150+





*A usual school day featuring children in Vijaynagar*

## Early Childhood Education

In our Direct Impact Zones, JSWF plays a critical role in the capacity building of Anganwadi personnel for successful learning and teaching. Several training and class interventions were conducted based on real-life situations. Following the engagement of the Foundation, Anganwadis were equipped with experimental educational materials and infrastructure to guarantee high compatibility with the community.

### Roof to Dream Project: Coming together to strengthen Educational Infrastructure

"During this rainy season, it did not rain inside the classroom, and we did not miss classes owing to leaking in the classroom," shared Prakalp Vidyalay Bhatsanagar, one of the 600 pupils in Prakalp Vidyalay. The 43-year-old building experienced severe leakages during the monsoons in Sahapur Taluka. Under the special initiative, JSWF provided a steel-coated roof to the school to ensure continuity in education.





*Adolescents undertaking life skills and leadership training*

## Outreach

till March 2021

Students

4,303

Home consultations

9,000+

Community learning sessions

20,000+

## ASPIRE – Adolescent school programme to Inspire, Relate and Enrich

Designed to support adolescents in completing their secondary education while acquiring life and employability skills, ASPIRE currently works with 5,000 children aged 11 to 15 years.

Adopting a unique approach, this program commits to adolescents from childhood to livelihood with assistance of mentors from local communities. The focus is on developing relevant life skills and holistic development over and above quality education in order to facilitate the students' journey to employment. By leveraging local ecosystems to work as support groups, the program has been sustainable in the long run.

## On ground stories



*Ensuring continuity of education and learning in our communities during COVID*

The ASPIRE team started working in our school in December 2019. The most remarkable thing I found in initial days was that the activities planned for the students were conducted on the ground. So, I found increased involvement of students in these sessions. They were taught life skills through these activities and at the end of each session, were told how they knowingly or unknowingly used a specific life skill during that session. When the sessions were in flow, in March 2020, the menace of COVID-19 arrived, affecting normalcy in every sphere of life. But ASPIRE team organised a virtual summer camp and kept the adolescents connected to education. The selection of activities gave an opportunity to adolescents to improve on their listening, speaking, reading and writing skills. The team also conducted a COVID-19 awareness campaign for the adolescents and their families, which was very much necessary, and it complemented the government's efforts in this regard.

**Jaya Mankar, Principal**

Adarsh Mankar School, Waroda

## JSW Udaan Scholarship

Financial constraints is one of the most common reasons for student dropouts in India. Since 2018, we have been active supporters of Vidyasaarathi's scholarships, helping about 2,406 students obtain financial assistance for higher education opportunities. More pupils faced financial challenges during COVID-19 as a result of increasing parental unemployment. Our JSW Udaan scholarship played a crucial role in providing the youngsters with essential support and advice and helping them complete their education and fulfil their ambitions.

Priority is given to children with special needs, orphans, single parents, and low-income families. We also place a high value on the education of girls and urge them to complete their studies.

No. of academic scholarships

2,400+



*Proud awardees of JSW Udaan Scholarship for higher education*



## Jindal Education Trust (JET)

The JET encompasses numerous educational institutions with 7 flagship schools across different locations called the Jindal Vidya Mandirs. A total of 12,800+ students from the community attend these schools currently, with 40% being part of the local community. The JET has been digitising its efforts and making its vision of "Every Day, Every Child, A Leader" a reality.



(Translated from Marathi)

The COVID-19 pandemic adversely impacted the life of young vedic scholars\* at Ved Vatika Vidyalaya, Salav. Children were sent back home and in such a crisis, the staff, and students of Jindal Vidya Mandir reached out to us and conducted classes on all the subjects. God Bless! Hare Krishna!"



## Shri Ajay Sharma

Guruji, Ved Vatika Vidyalay - Salav (Maharashtra)

\*who hailed from Maharashtra, Gujarat, Rajasthan, Bihar, Madhya Pradesh

## Tamanna School



The Tamanna school has been established to provide a nurturing environment and platform for specially abled students. It cares for and educates about 110+ students in order to provide them with opportunities and life skills.



Rural womens only BPO in Vijaynagar



## Upliftment through skill development



Continuous development and enhancement of skills and knowledge are the drivers of the progress and financial growth of a country. In 2020, the Human Development Report stated that barely one in five Indians in the labour force is 'skilled'.

To leverage India's unique demographic advantage of 60% of youth population, employability has to be improved. In tandem with the government's efforts to promote skill-based training, we are focusing on ground realities to increase the employability of graduates and women in rural areas with innovative solutions and vocational trainings.

## Our reach

# 3

States

# 4

Skill schools

## Lives impacted

till March 2021

Individuals benefited through skill development and livelihood initiatives

## 25,000+

Youth trained by JSWF Skills School

## 4,800

Working with

## 10,000+

Women associated with 950+ Self Help Groups

During the pandemic, we continued our skilling efforts through tech-enabled solutions and telephonic conferences. Training continued online, while practical sessions resumed post-lockdown in adherence to government norms.

## On ground stories



Bedside Assistant Course Training at Sanjeevani Hospital, Dolvi



## Bedside Assistant Course

Ruchita's family supported her education till SSC. While this was a great accomplishment, she realised the importance of further development in order to earn a living. She enrolled for the Bedside Assistant course at JSW Skills School, Vasind, where she developed skills in technical subjects, financial planning, and communications. Today, she is a proud health worker battling the second COVID-19 wave from the frontlines. Her placement with Saptashrungi Hospital, Nashik, earns her a monthly salary of ₹12,000, with the opportunity to provide critical care to over 200 patients each month.



## Project Shakti

Project Shakti is a unique 21st-century initiative that leverages a sustainable social enterprise model to establish women-centric BPO centres (Shakti BPO). It provides an opportunity for women in rural areas to gain economic independence and, thus, contributes to nation-building. It has also been instrumental in reforming the role of women in rigid family and community structures.



A still from Ratnagiri BPO

Shakti BPO started in Bellary, Karnataka, in 2005 as a women empowerment initiative, and has grown into an internationally recognised enterprise with a presence in 5 ISO-certified centres across Maharashtra and Karnataka. Services are offered in the areas of banking, healthcare, accounts payable services and e-publishing among others to clients based in India and North America.

### Lives impacted

till March 2021

97%

Households where earning members doubled

50%

Women earn equal to or more than their male counterparts

70%

Women developed basic computer skills

Employment at the BPO is effective in propelling women towards self-realisation and emerging as role models for the younger girls in the family and community. For families, the consistent income lends towards upward social mobility along with an increase in purchasing power and improved standard of living over time. Employing rural women in the IT sector is igniting aspirations in younger women to think beyond conventional expectations.

The well-structured execution and operations of the Shakti BPOs makes the business model replicable and scalable across similar rural geographies.





*An artisan from Project Charkha undertaking product development training*

## Project Charkha

Enabling the economic empowerment of low-income families is important to our goal of inclusive community development. We are assisting women artisans in various geographies to enhance their incomes from indigenous arts and crafts.

The project is developing entrepreneurial skills of the women by infusing new designs and facilitating market linkages. Trainings for each aspect of the trade are carried out such as product training, marketing training, product diversification, upselling and more.



Sports promotion

## Promoting sports

India's success in various sports is the result of the hard work of our athletes, sacrifices of their families and support of the communities that make it possible.

JSWF nurtures rural talent, provides holistic and integrated solutions ranging from infrastructure, equipment, training of trainers to partnering with government bodies and other associations for growth. Hoping to bring powerful transformation in the field of sports in India, JSWF is promoting sports and providing a strong support system for the institutions of our country and its sports persons.

### Our reach

94

Scholarships  
granted to men

74

Scholarships  
granted to women

230+

Medals won by  
the sportspersons

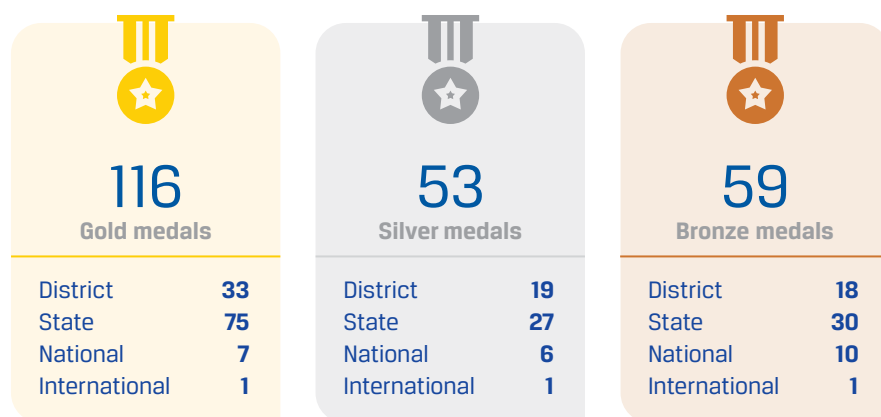


## Project Shikhar

Over the years, we have established several flagship boxing programs in Himachal Pradesh, which supported hundreds of children and youth.

### Impact

(as on August 2021)



## Partnership with Inspire Institute of Sport (IIS)

Spread over 42 acres in Vijaynagar, Karnataka, this is a unique initiative led by the JSW Group. The IIS is a multi-stakeholder partnership between 23 corporate partners that collectively fund the operations of the institute through CSR funding with a vision to nurture and promote the culture of sports in India.





## India's ally in the battle against COVID-19

*Frontline workers tackling COVID-19 on the ground*

The pandemic ushered in times that were extremely stressful and governments around the world have been taking strict actions and implementing measures to halt the spread and contain the health crisis.

In India, we partnered with the government to support its fight with a multi-pronged approach that enabled us to put our best foot forward and translate it into effective action.

## First Wave

# Armed with food and healthcare

Ensuring our complete support to the nation and its people, we contributed to the Pradhan Mantri Fund, provisioned protective gear, masks, food, sanitisers, provided logistical support to frontline workers for better outreach, set up isolation wards and quarantine facilities, and raised community awareness through outreach camps.

The Foundation also mobilised medical infrastructure at hospitals, primary health centres (PHCs) and community health centres (CHCs) with ventilators, surgical equipment and liquid oxygenation while also collaborating with health institutions.

Each of our team members and community volunteers displayed courage and moved rapidly to ensure our complete support to the communities in India by leveraging our reach and facilities.

## Distribution of equipment and protective gear

- » 12,300 PPE kits
- » 42,282 Sanitary kits
- » 4,000 Sanitisers and sanitation equipment
- » 285,963 Gloves and masks



*Ensuring food supplies to the community during the lockdowns*

## Infrastructure support

- » Created additional bed capacity of 600+ including developing isolation wards, COVID-19 centers
- » Additional support on thermal scanners, imagers, sanitisation tunnels, thermal guns and swab kiosks



*Community health monitoring and screening during COVID times*

## Supporting government efforts

- » Support to PM Cares Fund
- » Supported various CM Relief Funds across Rajasthan, Maharashtra, Karnataka and other locations
- » Support to PHCs, CHCs and other community health institutions

## Community development efforts

- » Touched 289,672 lives by ensuring food supply, health camps, check-ups and screenings.
- » Provided outreach and logistical support to frontline workers





Liquid Medical Oxygen facility set up in Vijaynagar

## Second Wave

# Stronger resilience

To overcome the more devastating and grave challenges posed by the second wave, JSWF collaborated with communities, individuals and the government. Protecting the safety and health of people remains at the forefront as we emerge from this crisis—stronger and resilient.

## Medical and oxygen supply

till May 2021

35,000 MT

Of liquid medical oxygen provided

500,000

Masks

16

Ventilators

4 km

Oxygen gas pipeline from Vijayanagar Plant to COVID-19 centres

5,000

Sanitiser bottles

500

Oxygen concentrators

3.5 km

Oxygen gas pipeline from Dolvi Plant to COVID-19 centres





Conducting regular vaccination drives through outreach camps in our local communities at Sanjeevani Hospital, Vijaynagar

## Testing and vaccination

We conducted regular RTPCR testing and vaccination drives to ensure safety of people within the communities and for our employees and family members. In addition, we initiated referral tie-ups with hospitals to facilitate easy access to medicines and healthcare aid.

Community volunteers at  
24x7 Help and Support Centres

**300+**



COVID-19 centre with new beds and facilities at Dolvi

## Infrastructure in COVID-19 designated hospitals

Created additional  
capacity of

**1,500+**

Beds

till May 2021

# Margdarshak: Facilitating access to government initiatives

The Economic Survey 2020-21 published by the Government of India estimates that ₹18 lakh crore that was allocated towards the social welfare of communities and individuals remains largely unutilised. This can be attributed to lack of knowledge and support, complicated application processes and lack of awareness regarding the eligibility criteria. This has resulted in the intended beneficiaries being left out despite the efforts by the government.

After deep diving and understanding the complexities of the issue, JSWF identified the key focus areas and collaborated with Haqdarshak Empowerment Solutions Pvt. Ltd. to create an innovative IT-based solution. The platform operates as a single source of well-researched, state-by-state schemes with information on eligibility requirements, application procedure, and other features. This information is used by a proprietary Android-based application to screen citizens for eligibility. Educated adolescents from the community are trained to use this system and assist citizens through the process until the benefit is received.



Mother and child beneficiaries of Janani Shishu Yojana

## Impact highlights

till March 2021

12

Locations

182,000

Lives touched

135,000

Individuals benefited

300

Volunteers

The program successfully addressed the gaps such as low awareness, lack of manpower at the district level and provided support during the application process.

## Key schemes availed

Ayushman Bharat Yojana

Mahatma Jyotiba Phule  
Jan Aarogya Yojana

Jan Aushadhi Yojana

Prime Minister's Jan  
Aarogya Yojana

Agricultural extension  
services

# Recognised for our efforts

## Women empowerment

Bureaucracy Today CSR Award 2017 for Women Empowerment

Global Sourcing Council NY, 3S Awards for women-only Rural BPO in the Popular Awards Category

## Rural development

CSR Impact Award 2016 for Improving rural livelihoods through integrated watershed development by ICRISAT-JSW Bellary

## Corporate Social Responsibility

Golden Peacock Award for CSR initiatives, 2008

CSR Project of the Year, 2017

BT-CSR Excellence Award, 2017

Grow Care India Awards, 2018

Porter Prize Award, 2018

JSW Jaigarh Port Ltd received national level Grow Care CSR Award 2018

India CSR Awards, 2019

## Nutrition

India CSR Award for "CSR Project of the Year 2017" for Mission Against Malnutrition

## Innovation

NASSCOM Social Innovation Honours Award for using technology for social innovation

## Skill development

Best ITI Award 2017 for Mettur ITI being supported by JSW Skills Program

Gold Trophy from ASSOCHAM for the Best ITI Skill Development through PPP Scheme in India at Salem project

## Sustainability

CII-ITC Sustainability Award 2014

IIM Sustainability Award under the Alloy Steel category by Salem CSR Projects



JSW Energy, Barmer wins INDIA-CSR Award for Livelihood Creation 2019

JSWF received the "Economic Times National Level CSR Award" 2019

WINNER OF THE SWACHH CITY AWARD – 2019 by the Government of India- Ministry of Housing and Urban Affairs

"4 Good" Rating by Economic Times 2 Good 4 Good, 2019

Mahatma Gandhi Award for COVID-19 Humanitarian Efforts, 2020

JSW Steel wins S&P Platts Global Metal Award - CSR

JSW Energy's Barmer unit winner of Economic Times CSR Leadership Award



## Onward and upward



While we move towards transforming India at the grassroot level, we are shifting from "giving back" to "working together" - we believe in ourselves to be change catalysts and enablers.



**Ashwini Saxena**

CEO, JSW Foundation



## Sorrow looks back, worry looks around, faith looks up



**Ralph Waldo Emerson**

The events of 2020 have been pivotal in reshaping the world. While it brought businesses to a standstill, the year of the pandemic was marked by the sorrow of lost lives and has resulted in changes that will perennially affect us. In these times, the resilience and unity shown by our people in the face of adversity continues to be a beacon of hope.

The more I reflect, the more emphatically the human-environment conflict stands out—reinforcing the importance of sustaining our planet with the synergistic respect it deserves from its residents.

The pandemic revealed the missing links in our healthcare delivery and infrastructure with a dearth of trained health care technicians and caregivers. Education was significantly compromised as well, technology paved the way by which the gap could be bridged. The loss of livelihoods, especially due to forced migration, posed opportunities for us to recalibrate our approach.

We scaled our water-environment-sanitation programs during the year and going forward, partnerships and innovative solutions through start-ups will be instrumental in providing convergence and solutions along with linked livelihoods. Our support to industry-wide platforms for joint action on climate change will scale up. We will continue our commitment to strengthen the healthcare system by nurturing health service institutions and focus on capacity

building of health workers with special emphasis on vaccinations and mother and child care. Livelihoods, especially rural livelihoods, have been scaled up significantly and the connection between skills and livelihoods will only be further strengthened as we embark on path breaking approaches in this area. Our agri livelihoods portfolio has expanded as we aim to elevate agriculture as the preferred profession for rural youth. Our support to fulfil the dreams of India's youth through scholarships has been going on in stride and we evolved further by provisioning special schemes for children who lost their earning family members. With an expansive education portfolio, we are now heading towards rigorous capacity building of Early Childhood Care and Education centres and its teachers.

While this report provides a bird's eye view of our efforts during these difficult times, our focus will be to look forward and upwards. More than the programs, we are focusing on strengthening communities' capability to assess, design and execute their aspirations. While we move towards transforming India at the grassroot level, we are shifting from "giving back" to "working together" - we believe in ourselves to be change catalysts and enablers. I am excited for what the future has in store for us and how we can shape it.

Until next year!

**Ashwini Saxena**  
CEO, JSW Foundation

# Our Partners



GOVT OF RAJASTHAN



TEACHFORINDIA



हक्कदर्शक  
Haqdarshak













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